



Postcards of Altona

Competition Guidelines

ABOUT POSTCARDS OF ALTONA

Postcards of Altona is an open competition for photographers of all ages run by the Louis Joel Arts & Community Centre, Altona (LJACC).

Entrants are invited to submit images that showcase Altona's natural beauty, heritage and culture.

In recognition of Mobil's 70th anniversary, entries are also invited that showcase Mobil in Altona.

The LJACC will select entries for an exhibition in the Joel Gallery.

Visitors to the exhibition will be invited to vote for the People's Choice Awards.

The Top 10 voted favourites will be reproduced as postcards for sale by the Joel Gallery and partners.

Mobil will also select two images related to Mobil for limited edition postcards.

The Joel Gallery, located near Altona Beach, develops and maintains a diverse program of visual arts exhibitions. It supports local artists to engage with the community and initiates programs that assist with community cultural development.

KEY DATES

Entries open	Friday 22 March
Entries close	Friday 17 May at 5pm
Entries selected for exhibition announced	Friday 7 June
Exhibition launch	Friday 21 June
Exhibition of entries	22 June – 4 July
Top 10 favourites announced (at closing event)	Thursday 4 July

Louis Joel Arts & Community Centre

5 Sargood Street Altona 3018

t: 03 9398 2511

e: gallery@ljac.com.au

w: ljac.com.au

<p>ELIGIBILITY TO APPLY</p>	<p>Amateur, semi professional and professional photographers of all ages are invited to apply. Entrants may submit a maximum of THREE photographs in the competition. There are no entry fees. Entrants must complete the application process in full by 5pm on Friday 17 May 2019.</p>
<p>APPLICATION PROCESS</p>	<p>Both steps of the application process must be completed in full by 5pm on Friday 17 May 2019. Incomplete entries will not be considered. STEP 1: Complete and email your application form to: gallery@ljac.com.au This includes agreeing to the Terms and Conditions of Entry. Application Forms are available from the LJACC website: http://www.ljac.com.au/postcards-of-altona STEP 2: Upload your image or images to www.wetransfer.com and send to gallery@ljac.com.au Please ensure each image meets the competition image requirements. Applicants will be sent an email to confirm that their entry has been received and meets all entry requirements.</p>
<p>THEMES</p>	<p>General category: Postcards of Altona Photographers are invited to submit images that showcase Altona’s natural beauty, heritage and culture. Entries must:</p> <ul style="list-style-type: none"> • be identifiable as Altona • depict a location, building or thing of the suburb of Altona • be suitable for reproduction as a publicly available postcard <p>Mobil category Entries must:</p> <ul style="list-style-type: none"> • Be identifiable as Mobil’s Altona operations • be suitable for reproduction as a publicly available postcard <p><u>Please Note:</u> Mobil Altona refinery is a Major Hazard facility. If you intend to take photographs of the Mobil Altona Refinery, for security reasons it is very important that you first speak to the Altona refinery security team at the main gate (off Millers Road) to advise them you are taking photographs for this competition. It is also important that you do not seek to enter the refinery and that you follow any instructions that you are given.</p>
<p>IMAGE REQUIREMENTS</p>	<p>Photographs may be produced using analogue or digital cameras but must be submitted in digital form. Hard copy entries will not be accepted. Entries must:</p> <ul style="list-style-type: none"> • Respond to the nominated Theme. • Be the original work and concept of an individual entrant and not infringe the copyright, moral rights or other rights of any third party. (Group or collaborative entries are not permitted) • Be 300dpi [minimum height of 450mm and width of 380mm (portrait) or a height of 380mm and 450mm width (landscape)] • Be submitted via www.wetransfer.com in JPEG or TIFF format • Be titled as follows: Artist Name, Title of Image e.g. Max Dupain, <i>Sunbaker</i> • <u>Not</u> include anything in the photograph that identifies the entrant such as watermarks <p>If the image depicts identifiable people, the entry must be accompanied by proof of ‘consent to be photographed’ from each identifiable person</p> <p>Entries may be edited to adjust minor ‘errors’ in composition such as exposure, brightness and contrast. However content must not be removed, added, altered or distorted beyond the truth or substance of the original photograph. If photographs are edited, it is a condition of entry that entrants can provide the original photograph if requested.</p> <p>If, for any reason, an image is corrupted during the process of exhibition or reproduction, you will be required to provide LJACC with a replacement image of the same content and quality.</p>

<p>SELECTION CRITERIA & ASSESSMENT PROCESS</p>	<p>Entries will be judged on the following selection criteria:</p> <ul style="list-style-type: none"> • Response to the theme • Creativity • Originality • Technique • Appropriateness and suitability for a postcard <p>Using the selection criteria, an assessment panel will select entries for the Joel Gallery exhibition.</p> <p>All entrants will be notified of the outcome of their entry via email. The decision of the assessment panel is final and no correspondence will be entered into.</p> <p>The assessment panel reserves the right to exercise its discretion in excluding any material deemed offensive or contrary to the nature of the LJACC, which is an open and inclusive organisation.</p>
<p>JOEL GALLERY EXHIBITION</p>	<p>Entries selected by the assessment panel will be exhibited in the Joel Gallery.</p> <p>The exhibition will run from Friday 21 June – Thursday 4 July.</p> <p>All entrants are invited to attend and bring family friends to the exhibition launch on Friday 21 June 2019 at 7pm.</p> <p>Joel Gallery will reproduce each entry in two formats:</p> <ul style="list-style-type: none"> • A3 size accompanied with the labelling details submitted on the entry form • A mock up of the entry as a postcard <p>Entries will be exhibited unframed.</p> <p>Joel Gallery will curate the exhibition. Positioning of exhibits is at the sole discretion of Joel Gallery.</p> <p>At the end of the exhibition, exhibits not required for the Winners Display, will be given to the exhibitors. They will be available to collect from the Louis Joel Arts & Community Centre, Sargood St, Altona until Friday 19 July. After this date they will be recycled.</p>
<p>SALES</p>	<p>Entries exhibited in the Joel Gallery may be offered for sale by entrants.</p> <p>The sale price must be nominated on the entry form and cannot be changed after an entry has been submitted.</p> <p>The Joel Gallery will manage all sales and no commission will be charged. Payments will be made via electronic transfer using the bank details provided by entrants in their application.</p>
<p>PEOPLE'S CHOICE AWARDS & POSTCARDS</p>	<p>All entries displayed in the Joel Gallery exhibition are eligible for the People's Choice vote conducted during the exhibition.</p> <p>LJACC will coordinate the voting process.</p> <p>Voting will begin at the exhibition launch on 21 June at 7pm and close at 12pm on 4 July.</p> <p>The ten most popular General Category entries determined by the People's Choice vote will receive a prize of \$120 and be reproduced as postcards. The winners will not be entitled to any further remuneration as a result of LJACC's subsequent use of the winner's images.</p> <p>The People's Choice Top 10 favourites will be announced at the end of the exhibition on Thursday 4 July at 7pm. All entrants are invited to attend and bring family and friends to hear the announcement.</p> <p>If winners are not present at the time of the announcement, they will be contacted via email on Friday 5 July. All winners will be announced on our website and other LJACC promotional channels including Facebook.</p> <p>Winners may be photographed for promotional purposes.</p>

	<p>Prizes will be paid via electronic transfer using the bank details provided by entrants in their application.</p> <p>The People Choice Award winners will be displayed after the exhibition in the foyer of the Louis Joel Arts and Community Centre.</p> <p>The display will run from Friday 5 July - Thursday 8 August 2019.</p> <p>At the end of this display, the unsold exhibits will be given to the entrants.</p> <p>They will be available to collect from the Louis Joel Arts & Community Centre, Sargood St, Altona until Friday 22 August 2019. After this date they will be recycled.</p>
<p>MOBIL'S 70TH ANNIVERSARY POSTCARDS</p>	<p>Mobil will select two entries from the Mobil category to be reproduced as limited edition postcards.</p> <p>Each selected entry will receive \$120. The winners will not be entitled to any further remuneration as a result of LJACC or Mobil's subsequent use of the winner's images.</p> <p>Prizes will be paid via electronic transfer using the bank details provided by entrants in their application.</p> <p>The winners will be displayed after the exhibition in the foyer of the Louis Joel Arts and Community Centre with the People's Choice winners. At the end of this display, the unsold exhibits will be given to the entrants.</p> <p>They will be available to collect from the Louis Joel Arts & Community Centre, Sargood St, Altona until Friday 22 August 2019. After this date they will be recycled.</p>
<p>POSTCARDS OF ALTONA – THE BOOK</p>	<p>LJACC will include all exhibited entries in a book.</p> <p><i>Postcards of Altona</i> will be launched in November 2019 and be available for sale from LJACC and partners.</p>
<p>TERMS & CONDITIONS</p>	<p>By entering this competition, you acknowledge that you have read, understood and agree to be bound by the following terms and conditions and:</p> <p>Agree that the information on how to enter contained in these Guidelines forms part of the Terms & Conditions</p> <p>Declare that you are eligible to enter</p> <p>Warrant that you have created the photos you submit and that they do not infringe the copyright, moral rights or other rights of any third party.</p> <p>Grant to the LJACC for two years from the date of the winners' announcement, a royalty free, exclusive and irrevocable licence to use, reproduce and communicate to the public for the purpose of the Postcards of Altona exhibition and any purpose connected with that exhibition (now and in the future) and for the purposes of advertising and marketing. Each entrant will be acknowledged as the copyright owner.</p> <p>Acknowledge that:</p> <ul style="list-style-type: none"> • this competition is run by Hobsons Bay Community Advancement Co-operative Ltd (ABN 60 542 351 573) trading as Louis Joel Arts & Community Centre and Joel Gallery (LJACC). LJACC may vary these terms and conditions of entry at any time with notice to the entrants. • LJACC is not responsible for, or liable for any photos/images lost or corrupted in the process of entry to the competition. Nor does LJACC guarantee to deliver an unsold undamaged exhibit to an entrant at the end of the exhibition • The decision of the assessment panel is final and no correspondence will be entered into • If you are under the age of 16, you agree that you have the consent of your parent/guardian to participate in this competition. Your parent/guardian understands that you may be required to participate in promotional activities related to this competition and that your name will be displayed with your entries.